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**REP ALERT**

**Pressure Controller/Calibrator  
Trade-in Program**

**Promise to end customer**

Trade-in your old Pressure Controller/Calibrator for 20% discount on a new Fluke Calibration PPC4, PPCH, PPCH-G, 7610, 7350 or 725x Pressure Controller/Calibrator.

**How the program works**

1. Check the trade-in list for which products this program applies.
2. Trade-in discount for the customer is 20%.  
   Fluke Calibration funds 15%. The distributor needs to fund 5% of their own margin.
3. Place your purchase order for the selected trade-in instrument with the words “FCAL TRADE-IN”
4. Apply your PO value as follow:

List price minus 20% trade-in discount (is customer price) minus 15% margin (is normal 20% margin minus 5% contribution).

1. Complete the Trade-In Form.
2. Send Trade-In Form together with your order **AND** the customer order to Fluke.
3. Return trade-in unit together with a copy of the Trade-In Form within 8 weeks after delivery of the new unit. (See paragraph how to return your trade-in.)

**Trade-in list**

|  |  |
| --- | --- |
| **Trade in one of these** | **For a new one of these** |
| * Wika, Mensor or Druck Pressure Calibrator * Old DH Instruments or Ruska Pressure Controllers/Calibrators | * PPC4E Pressure Controller/Calibrator * PPC4, PPCH, PPCH-G, 7615, 7350, 725x Pressure Controller/Calibrators (included models 7250, 7250i, 7250xi, 7250LP, 7252, 7252i mainframes and built-in options |

Trade in one of these: For a new one of these: Discount %

**Promotion rules**

* Trade-in can be claimed on purchases between October 1st and December 21st, 2012
* This trade-in offer is only valid for products listed on the trade-in list.
* A trade-in will only be considered for each ***equivalent***  product. The decision whether a trade-in product qualifies is up to the discretion of Fluke.
* By submitting your PO for this program you promise to return the trade-in instrument within 8 weeks upon delivery of the new instrument. A trade-in unit not returned within 8 weeks may give Fluke the right to claim back the trade-in discount.
* Products that are traded in must be in working condition.
* This offer is for trade-in transactions only and no cash returns will be made.
* This offer cannot be combined with any other discount.
* This offer is only valid for customers in Europe (excl. CIS)
* Fluke reserves the right to change or withdraw the Fluke Calibration Trade In program at any time, without any prior notice.

**How to return your trade-in**

Return the trade-in unit together with a copy of the trade-in form within 8 weeks after delivery of the new unit to:

Fluke Europe B.V.  
Science Park Eindhoven 5110  
5692 EC Son  
the Netherlands   
Att.: Mr. Peter de Jonge

**Trade-in promo is valid for purchases between October 1st and December 23rd, 2012**